

# Preparing for your Home's Photo and Video Shoot

Because photos and video of your home will be seen by potentially thousands of buyers online before they ever step foot in your home, the following checklist will help you prepare your home to ensure that your photographer and your videographer can get right to work when they arrive on filming day.



## Home Interior

### General:

- Turn on all lights and lamps, including any oven hood lights, cabinet lights, etc.
- Remove pet food bowls, toys, and litter boxes.
- Pickup any children's toys.
- Conceal any visible electric cords.
- Weather permitting, turn on the fireplace.
- Open all room doors to ensure no room is missed.
- Do not schedule any landscaping services or home cleaning services on the day of filming.
- Alert your REALTOR about your neighborhood's garbage day so that filming is not scheduled for that day of the week.
- Preparation in advance will provide the best results for your home photography and video shoot. As the videographer will move freely throughout the space, "moving things out of view" as we go is not the best method on filming day.

### Kitchen:

- Clear all countertops of small appliances, knife blocks, coffee makers, etc.
- Clear the refrigerator of any artwork or magnets.
- Conceal the garbage if it is usually in the open.

### Bathroom:

- Close all toilet seats.
- Place all shower/bath items out of sight.
- Clear countertops (electric toothbrushes, WaterPics, Pill bottles, etc.).

### Bedrooms:

- Make beds.
- Put excess clothes in the hamper.
- Make sure that closets are only about 50% full (show buyers there is plenty of storage space).

## Home Exterior

- Remove all vehicles from garage, driveway, carport, and park a couple houses away if possible.
- Coil yard hoses neatly.
- Add flower baskets and pops of flower color to the front of the house.
- Move trash cans so that they are not visible in the photos.
- If you have water features, turn them on.



*Photos are the single most important marketing tool to bring buyers to your home.*

Danni Duggan  
Oregon Real Estate Broker

503.719.2279 (cell)  
danni@dannipdx.com  
dannipdx.com

Premiere Property Group, LLC  
3636 NE Broadway, Suite 150  
Portland, OR 97232